

Generic Elective
EGC- 401 Principles of Management- II

RATIONALE: This course is designed to enable students to acquire basic understanding of the Principles of Management.

LEARNING OUTCOMES:

The objective is to ensure that students learn the fundamental concepts of management; the basic functions of management like planning, organizing, controlling and leading

TEACHING AND EVALUATION SCHEME: The objective of evaluation is not only to measure the performance of students, but also to motivate them for better performance. Students are evaluated on the basis of End Term Examination conducted by University examination for 50 marks.

Subject Code	Subject Title	Credits	Theory			Total Marks
			Hrs.	Max Marks		
				Mid Term	End Term	
EGC-401	Principles of Management II	2	24	00	50	50

Course Content

Unit 1:	Number of lectures: 12	Weightage:50%
PLANNING		
<ul style="list-style-type: none"> • Decision Making: Nature of Managerial Decision Making, Problem and Opportunity Finding, Deciding to Decide, Rational Model in Perspective • Planning and Strategic Management: Planning an Overview, Strategic and Operational Plans, Concept of Strategy, Levels of Strategy • Strategy Implementation: Matching Structure and Strategy, Institutionalizing Strategy, Operationalizing Strategy, Using Procedures to facilitate Implementation 		
Unit 2	Number of lectures: 12	Weightage:50%
ORGANIZING.		
<ul style="list-style-type: none"> • Organizational Design and Organizational Structure: Building Blocks, Organizational Design, Downsizing, Types of Organizational Structures. • Power and the Distribution of Authority: Power, Authority, Line and Staff Authority, Centralization and Decentralization • Human Resource Management: HRM Process, HRM and Strategy 		

- Managing Organizational Change and Innovation: Planned Change, Model of Change Process, Organizational Development

REFERENCES

Text Book:

1. Management, James A .F. Stoner, R. Edward Freeman, Daniel R. Gilbert. Jr, Pearson, Latest Edition.

Reference Books

- 1 Principles of Management, Koontz, Latest Edition, Tata McGraw Hill
- 2 Essentials of Management, Massie, Joseph L, Latest Edition, Pearson Education
- 3 Management, Robbins & Coulter, Latest Edition Prentice Hall of India
- 4 Fundamentals of Management: Essential Concepts and Applications Robbins S.P. and Decenzo David A, Latest Edition Pearson Education
- 5 Principles of Managemen, Tripathy PC and Reddy PN, Latest Edition, Tata McGraw-Hill