

**GENERIC ELECTIVE**  
**EGC-301 Principles of Management I**

**RATIONALE:** This course is designed to enable students to acquire basic understanding of the Principles of Management.

**LEARNING OUTCOMES:**

The objective is to ensure that students learn the fundamental concepts of management; the basic functions of management like planning, organizing, controlling and leading

**TEACHING AND EVALUATION SCHEME:** The objective of evaluation is not only to measure the performance of students, but also to motivate them for better performance. Students are evaluated on the basis of End Term Examination conducted by University examination for 50 marks.

Subject Code	Subject Title	Credits	Theory			Total Marks
			Hrs.	Max Marks		
				Mid Term	End Term	
EGC-301	Principles of Management I	2	24	00	50	50

**Course Content**

<b>Unit 1:</b>	<b>Number of lectures: 12</b>	<b>Weightage:50%</b>
<b>INTRODUCTION TO MANAGEMENT.</b>		
<ul style="list-style-type: none"> <li>• Managing and Managers: Organizations and Need for Management, Management Process, Types of Managers, Management Levels and Skills, Challenges of Management</li> <li>• The Evolution of Management Theory: Early Thinking about Management, Neo-Classical, Classical and Modern Management Theories</li> </ul>		
<b>Unit 2</b>	<b>Number of lectures: 12</b>	<b>Weightage:50%</b>
<b>MANAGEMENT IN THE TWENTY-FIRST CENTURY</b>		
<ul style="list-style-type: none"> <li>• Organizational and Natural Environments: Importance, Managing Multiple Stakeholder Relationships, Elements of the Indirect-Action Environment, Natural Environments, Managing Natural and Organizational Environments</li> <li>• Social Responsibility and Ethics: Changing concept of Social Responsibility, Shift to</li> </ul>		

Ethics, Tools of Ethics

- Globalization and Management: Globalization and Competitiveness, Changing International Scene, Global Business Practices

## REFERENCES

### Text Book:

1. Management, James A .F. Stoner, R. Edward Freeman, Daniel R. Gilbert. Jr, Pearson, Latest Edition.

### Reference Books:

1	Principles of Management, Koontz, Latest Edition, Tata McGraw Hill
2	Essentials of Management, Massie, Joseph L, Latest Edition, Pearson Education
3	Management, Robbins & Coulter, Latest Edition    Prentice Hall of India
4	Fundamentals of Management: Essential Concepts and Applications Robbins S.P. and Decenzo David A, Latest Edition    Pearson Education
5	Principles of Managemen, Tripathy PC and Reddy PN, Latest Edition, Tata McGraw-Hil